

JANE M KLAUSMAN BUSINESS SCHOLARSHIP WINNER

Named After Jane M. Klausman (JMK) a member of the Zonta Club of Syracuse, New York, the Women in Business Scholarship helps women pursue undergraduate and master's degrees in business management and overcome gender barriers from the classroom to the boardroom and is awarded annually by Zonta Club of Bendigo.

Georgina Pell won in 2009 when she was a Business Management student in at LaTrobe University, Bendigo and she went on to graduate with a Bachelor Business majoring in International Business and Human Relations. She completed a Graduate Diploma in Education in 2010 which led to Georgie teaching VCE Business Management at Catherine McAuley College (formerly Catholic College Bendigo) for 6 years.

While on parental leave in 2016 Georgie followed another passion and completed a Makeup Artistry course and then set up her own business called “Blush with Georgie”. She thrives at working with everyday women to enhance their beauty and increase their confidence.

She is constantly striving for personal growth and achievement and whilst COVID has resulted in Georgie being unable to operate her makeup artistry business, she has launched a product with her sister called the Skin Prep. The skin prep is a versatile, re-usable facial pad, which is not only cost effective but also environmentally friendly. Find her products on www.blushbygeorgie.com

Georgie is a sponsor for the Bendigo Fashion Festival and models part time for “Two Birds Blue Eaglehawk”. She also continues to develop skills in education by working as a Relief Teacher for CMC and Marist College Bendigo. (Thanks to the Bendigo Advertiser and Glen Daniels for the photo) Her proudest achievement has been raising her four year old son as a Single Mother.

Georgie is passionate about raising the status of women in our communities and empowering young girls to be their best.

What I love about the Zonta Community? I am a firm believer in Maya Angelou’s philosophy – “people will forget what you said, people will forget what you did, but people will never forget how you made them feel”.

Georgie says “The Bendigo Zonta community is immersed with a group of strong, talented women who empower and motivate each other to be the best they can be.”